

Inventing Popular Culture

Popular Culture in Everyday Life Popular Culture Profiles of Popular Culture Digging Into Popular Culture Popular Culture Theory and Methodology An Introduction to Popular Culture in the US The Construction and Contestation of Homosexual Identities in Contemporary Popular Culture Guide to Popular Culture History Resources at the American Heritage Center Library of Congress Subject Headings European Readings of American Popular Culture An Introduction to Studying Popular Culture What is this Gangstressism in Popular Culture? Popular Culture and High Culture Concise Histories of American Popular Culture Advanced Studies in Media Library of Congress Subject Headings Superculture Popular Culture Catholicism, Popular Culture, and the Arts in Germany, 1880-1933 Charles Soukup Marcel Danesi Carla A. Freccero Ray Broadus Browne Ray Broadus Browne Harold E. Hinds Jenn Brandt Christoph Rosenthal University of Wyoming. American Heritage Center Library of Congress John R. Dean Dominic Strinati Angie Colette Beatty Herbert J. Gans M. Thomas Inge Joe Nicholas Library of Congress. Cataloging Policy and Support Office C. W. E. Bigsby Imre Szeman Margaret Stieg Dalton

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an accessible and engaging introduction to the critical study of popular culture which provides students with the tools they need to make sense of the popular culture that inundates their everyday lives this textbook centers on media ecology and equipment for living to introduce students to important theories and debates in the field each chapter engages an important facet of popular culture ranging from the business of popular culture to communities stories and identities to the simulation and sensation of pop culture the text explains key terms and features contemporary case studies throughout examining aspects such as memes and trends on social media cancel culture celebrities as influencers gamification meta pop culture and personalized on demand music the book enables students to understand the complexity of

power and influence providing a better understanding of the ways pop culture is embedded in a wide range of everyday activities students are encouraged to reflect on how they consume and produce popular culture and understand how that shapes their sense of self and connections to others essential reading for undergraduate and postgraduate students of media studies communication studies cultural studies popular culture and other related subjects

the fifth edition of marcel danesi s popular culture is an accessible engaging introduction for popular culture media and society and sociology of the media courses the fifth edition features updated coverage on social media and digital cultures including those surrounding memes video games virtual reality and streaming services pop culture surrounds us it infuses the movies we watch the music we listen to the books we read the clothes we wear and the food we eat it comes to us on our televisions phones computers radio and in every storefront and billboard we pass on the street danesi delves into the social structures that create and promote pop culture showing how it validates our common experiences offering a variety of perspectives on its many modes of creations and delivery danesi shows why pop culture will always be something we love to hate and hate to love

the concise introduction to the study of popular culture from madonna and drag queens to cyberpunk and webzines popular culture constitutes a common and thereby critical part of our lives yet the study of popular culture has been condemned and praised debated and ridiculed in popular culture an introduction carla freccero reveals why we study popular culture and how it is taught in the classroom blending music science fiction and film freccero shows us that an informed awareness of politics race and sexuality is essential to any understanding of popular culture freccero places rap music the alien trilogy and sandra cisneros in the context of postcolonialism identity politics and technoculture to show students how they can draw on their already existing literacies and on the cultures they know in order to think critically complete with a glossary of useful terms a sample syllabus and extensive bibliography this book is the concise introduction to the study of popular culture

from hank williams to hip hop aunt jemima to the energizer bunny scrap booking to nascar racing this volume edited by a pioneer in the field invites readers to reflect on a sampling of modern myths icons archetypes and rituals ray b browne has mined both scholarly and mainstream media to bring together penetrating essays on fads and fashions sports fandom the shaping of body image the marketing of food vacationing and sightseeing toys and games genre fiction post 9 11 entertainment and much more

this volume presents archeological studies in conjunction with cultural anthropological studies as a means to enhance popular culture studies scholar malcolm k shuman points out that the study of archeology must be careful to chart the total human content of an artifact because archeology is a profoundly human and humanizing endeavor that cannot be divorced from the matrix of human life the other ten essays cover aspects of archeology and cultural anthropology and the authors are meticulous in studying their subject in context

since its birth in the 1960s the study of popular culture has come a long way in defining its object its purpose and its place in academe emerging along the margins of a scholarly establishment that initially dismissed anything popular as unworthy of serious study trivial formulaic easily digestible escapist early practitioners of the discipline stubbornly set about creating the theoretical and methodological framework upon which a deeper understanding could be founded through seminal essays that document the maturation of the field as it gradually made headway toward legitimacy popular culture theory and methodology provides students of popular culture with both the historical context and the critical apparatus required for further growth for all its progress the study of popular culture remains a site of healthy questioning what exactly is popular culture how should it be studied what forces come together in producing disseminating and consuming it is it always conformist or has it the power to subvert refashion resist and destabilize the status quo how does it differ from folk culture mass culture commercial culture is the line between high and low merely arbitrary do the popular arts have a distinctive aesthetics this collection offers a wide range of responses to these and similar questions edited by harold e hinds jr marilyn f motz and angela m s nelson popular culture theory and methodology charts some of the key turning points in the culture wars and leads us through the central debates in this fast developing discipline authors of the more than two dozen studies several of which are newly published here include john cawelti russel b nye ray b browne fred e h schroeder john fiske lawrence mintz david feldman roger rollin harold schechter s elizabeth bird and harold e hinds jr a valuable bibliography completes the volume

the first introductory textbook to situate popular culture studies in the united states as an academic discipline with its own history and approach to examining american culture its rituals beliefs and the objects that shape its existence

essay from the year 2013 in the subject sociology relationships and family london school of economics language english abstract where the popular meets culture a rich repository of oppositional voices versus hegemonic narratives evolves through representations images and media discourses embedded in commercial networks of cultural production and distribution popular culture is indicative of societal macro spheres and therefore resembles a fruitful realm for studying the construction and contestation of identities the omnipresence of sexual identity conflicts in popular culture such as bollywood movies can be interpreted as a manifestation of identity crises in postmodern society these crises reflect wider societal processes of change and progress that can give individuals the feeling of being thrown out of joint minority groups such as homosexuals are especially exposed which is why it is crucially important to further advance related knowledge and inform associated current debates around the question what is popular culture and how does it serve as a site of struggle around the construction and contestation around sexual identity in an attempt to shed light on these highly relevant and prevailing questions the present essay is structured in the following way after untangling the complexities of how popular culture serves as a representational mediated space where identities are constructed contested and negotiated bollywood cinema will be availed for a comprehensive case study of how different homosexual identity disputes are situated within cinematographic representations comparing national and diasporic audiences shows that culture is a powerful mediator exerting influence over how certain media texts are negotiated the main argumentative conclusions propose that the construction and contestation of sexual identities is an individually unique culture specific and constantly evolving process unfolding at the intersection of macro and

micro levels

since the second world war europe has undergone a continual invasion wave after wave of american popular culture the diffusion of american culture in europe is both a european story about america and an american story about europe this work examines this cross cultural phenomenon from the european viewpoint nearly two dozen european experts in their respective fields offer an invigorating engaging and open minded examination of america as perceived with the acute insight of the interested european outsider a fruitful tradition that stretches back to lafayette de tocqueville and goethe to name three of interest to scholars students and general readers alike the book s focus is both sensuous and intellectual how america is seen the image heard popular music perused the written word digested food learned from its common ways social customs perceived by minorities ethnic cultures and taken as an instrument of change americanization it is the first book of its kind published in the united states it is rich with selected up to date critical bibliographies in areas for which very little information is otherwise available in sum a cogent cross cultural analysis of how u s popular culture exposes both european dreams of well being and nightmares of discontent these are insights which deserve to be savored

an introduction to studying popular culture presents a critical assessment of the major ways in which popular culture has been interpreted and suggests how it may be more usefully studied

is nypd blue a less valid form of artistic expression than a shakespearean drama who is to judge and by what standards in this new edition of herbert gans s brilliantly conceived and clearly argued landmark work he builds on his critique of the universality of high cultural standards while conceding that popular and high culture have converged to some extent over the twenty five years since he wrote the book gans holds that the choices of typical ivy league graduates not to mention ph d s in literature are still very different from those of high school graduates as are the movie houses television channels museums and other cultural institutions they frequent this new edition benefits greatly from gans s discussion of the politicization of culture over the last quarter century popular culture and high culture is a must read for anyone interested in the vicissitudes of taste in american society

advanced studies in media has been designed to offer a comprehensive and stimulating textbook for all students on advanced level media studies and communications studies courses

popular culture a user s guide international edition ventures beyond the history of pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them moves beyond the history of pop culture to give students the vocabulary and tools to analyze popular culture suitable for the study of popular culture across a range of disciplines from literary theory and cultural studies to philosophy and sociology covers a broad range of important topics including the underlying socioeconomic structures that affect media the politics of pop culture the role of consumers subcultures and countercultures

and the construction of social reality examines the ways in which individuals and societies act as consumers and agents of popular culture

margaret stieg dalton offers a comprehensive study of the german catholic cultural movement that lasted from the late nineteenth century until 1933 rapidly advancing industrialization higher literacy rates rising real income and increased leisure time created a demand for intellectually accessible entertainment technological developments gave rise not only to new forms of entertainment but also to the means by which they were marketed and disseminated high culture dalton s book examines the encounter of clergy and lay catholics with both high culture and popular culture in germany german catholic culture was more than the product of an individual who happened to be catholic it was intellectual and artistic activity with a specifically catholic stamp a unique blend that offered distinctive variants of art literature and music in response to the predominant protestant nationalistic culture german catholics attempted to create an alternative cultural universe that would insulate them from a world that seemed to threaten their faith and other germans tried to determine to what extent the new world could be accepted while still holding on to traditional values catholicism popular culture and the arts in germany 1880 1933 will be welcomed by anyone interested in european intellectual and cultural history

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