

Meme Wars The Creative Destruction Of Neoclassical Economics

Creative Destruction Creative Destruction The Power of Creative Destruction Encyclopedia of Creativity Creative Destruction Creative Destruction Management Creative Destruction : The Way to Progress The Economics of Creative Destruction Evidence-Based Innovation Leadership Elgar Encyclopedia of Innovation Management Entrepreneurship As Social Change Creative Destruction in Science The Revolutionary Center Contemporary Authors From Creative Destruction to Destruction of the Creatives Schumpeter's Vision OECD Working Papers The Politics of Plant Closings Reconstructing Times Square Civilization Richard N. Foster Richard Foster Philippe Aghion Mark A. Runco J. Stanley Metcalfe Tarmo Kalvet Gopalakrishnan P S & Reena Raj Ufuk Akcigit Jon-Arild Johannessen Päivi Eriksson Chris Steyaert Warren Tierney Adrian Wooldridge Julie Keppen Thomas Hoppner Arnold Heertje John Portz Alexander J. Reichl

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inhaltsübersicht about the authors acknowledgements introduction the game of creative destruction 1 survival and performance in the era of discontinuity 2 how creative destruction works the fate of the east river savings bank 3 cultural lock in 4 operating versus creating the case of storage technology corporation 5 the gales of destruction 6 balancing destruction and creation 7 designed to change 8 leading creative destruction 9 increasing creation tenfold 10 control permission and risk 11 setting the pace and scale of change 12 the ubiquity of creative destruction appendix a c notes selected sources index

turning conventional wisdom on its head a senior partner and an innovation specialist from mckinsey company debunk the myth that high octane built to last companies can continue to excel year after year and reveal the dynamic strategies of discontinuity and creative destruction these corporations must adopt in order to maintain excellence and remain competitive in striking contrast to such bibles of business literature as in search of excellence and built to last richard n foster and sarah kaplan draw on research they conducted at mckinsey company of more than one thousand corporations in fifteen industries over a thirty six year period the industries they examined included old economy industries such as pulp and paper and chemicals and new economy industries like semiconductors and software using this enormous fact base foster and kaplan show that even the best run and most widely admired companies included in their sample are unable to sustain their market beating levels of performance for more than ten to fifteen years foster and kaplan s long term studies of corporate birth survival and death in america show that the corporate equivalent of el dorado the golden company that continually outperforms the market has never existed it is a myth corporations operate with management philosophies based on the assumption of continuity as a result in the long term they cannot change or create value at the pace and scale of the markets their control processes the very processes that enable them to survive over the long haul deaden them to the vital and constant need for change proposing a radical new business paradigm foster and kaplan argue that redesigning the corporation to change at the pace and scale of the capital markets rather than merely operate well will require more than simple adjustments they explain how companies like johnson and johnson enron corning and ge are overcoming cultural lock in by transforming rather than incrementally improving their companies they are doing this by creating new businesses selling off or closing down businesses or divisions whose growth is slowing down as well as abandoning outdated ingrown structures and rules and adopting new decision making processes control systems and mental models corporations they argue must learn to be as dynamic and responsive as the market itself if they are to sustain superior returns and thrive over the long term in a book that is sure to shake the business world to its foundations creative destruction like re engineering the corporation before it offers a new paradigm that will change the way we think about business

the solution to inequality environmental degradation and other deficits of capitalism is better capitalism the power of creative destruction draws on cutting edge research to argue that what we need today is not revolution but reform pro competitive policies that enable innovation while compensating for the disruption it causes

creativity influences each of our lives and is essential for the advancement of society the first edition of the successful encyclopedia of creativity helped establish the

study of creativity as a field of research in itself the second edition published in 2011 was named a 2012 outstanding academic title by the American Library Association's Choice publication featuring 232 chapters across 2 volumes the third edition of this important work provides updated information on the full range of creativity research there has been an enormous increase in research on the topic throughout the world in many different disciplines some areas covered in this edition include the arts and humanities business education mental and physical health neuroscience psychology the creative process and technology fundamental subjects are discussed such as the definition of creativity the development and expression of creativity across the lifespan the environmental conditions that encourage or discourage creativity the relationship of creativity to mental health intelligence and learning styles and the process of being creative creativity is discussed within specific disciplines including acting architecture art dance film government interior design magic mathematics medicine photography science sports tourism and writing a wide range of topics are covered here is a partial overview by topic business and organizational creativity advertising creative economies creativity consulting and coaching corporate creativity creativity exercises entrepreneurship group dynamics innovation leadership management of creative people patents teams and training the cognitive aspects of creativity altered and transitional states analogies attention breadth of attention cognitive style divergent thinking flow and optimal experience knowledge logic and reasoning metacognition mental models memory metaphors mind wandering mindfulness problem finding problem solving and remote associates the creative process attribution constraints discovery insight intentionality motivation risk taking and tolerance for ambiguity education children's creativity education intelligence knowledge metacognition play prodigies programs and courses talent and teaching creativity neuroscience research cellular matter grey matter cellular density eeg functional magnetic resonance imaging fmri music and the brain pupillometry systems the cerebellum and transcranial electrical stimulation psychology the big 5 personality characteristics bipolar mood disorders childhood trauma depression deviance dreams emotions expressive arts grit introversion jungian theory mad genius controversy openness schizotypy suicide therapy and counseling trauma and transcendence and transforming illness and visual art social aspects of creativity awards birth order criticism consensual assessment diversity eminence families friendships and social networks geeks mentors millennials networking rewards and sociology society and creativity awards climate for creativity cross cultural creativity destruction of creativity law and society social psychology social transformation voting war and zeitgeist technology chats computational creativity computerized text analysis gaming memes networks and maps and virtual reality

this important two volume set charts the development of scholarly research into the

theory of creative destruction first posited by Joseph Schumpeter in the first half of the twentieth century the editors successfully bring together seminal works discussing creative destruction and its effects at both a macro and micro economic level beginning with key writings of Schumpeter the volumes include research into enterprise and innovation the evolutionary market process the empirics of creative destruction finance and the consequences of creative destruction for growth development and economic welfare along with an original introduction by the editors this collection will be an invaluable source of reference for academics scholars and practitioners

creative destruction management (CDM) is a term from Schumpeterian economic framework which means that the transition to a new techno-economic paradigm necessarily destroys the old industries and their associated employment financial and other related structures within this framework one of the main tasks of the state is to face the reality and logic of the process of creative destruction as well as to proactively respond to its predictable challenges through innovative measures other than regulation in doing so the vulnerable people and sectors in the process are integrated into the new paradigm and are taken care of in an optimised way topics covered in the book include the challenges brought about by CDM in the countries of central and eastern Europe economic dimension of nanotechnologies innovation systems of small countries transformation of the Finnish innovation system and industrial dynamics in the Baltic Sea region since the 1990s

leading social scientists explore pressing issues monopoly and inequality growth and innovation climate change and fraying social safety nets through the lens of creative destruction far more than a theory of capitalist dynamics creative destruction proves an important idea for illuminating a wide range of social and political challenges

this book offers a holistic model for what it calls innovation leadership which includes entrepreneurial action creative energy fields within organizations high tech wealth creation and innovation as a business process

this is an open access title available under the terms of a CC BY-NC-ND 4.0 license it is free to read download and share on elgaronline.com this encyclopedia presents an authoritative overview of innovation management contributions from over 100 expert authors address contemporary and emerging challenges through a holistic inclusive and ethical lens redefining dominant paradigms and pushing the boundaries of the field

a reflective and scholarly work that presents exciting and challenging views to mainstream entrepreneurship the four books comprising the series would certainly be a valuable addition to any entrepreneurship library however each book also stands

alone as an individual purchase lorraine warren international journal of entrepreneurial behaviour and research the narrative and flow of the book is superb and very interesting to read the book is well edited and thought provoking which makes it an interesting read vanessa ratten journal of enterprising communities people and places in the global economy this book the third in the movements in entrepreneurship series examines entrepreneurship as a societal phenomenon it provides an in depth study of the social aspects of entrepreneurship illustrating how entrepreneurship affects society the need to move beyond economy to disclose entrepreneurship in its societal forms is demonstrated as is the relevance of our understanding of entrepreneurship as a societal phenomenon the contributors show that entrepreneurship is a society creating force and as such it evokes new questions for entrepreneurship research and attempts to engage with new theoretical formulations they begin with discussions on early schumpeter and a rhetorical analysis of the current academic literature on social entrepreneurship they go on to present myriad contextual examples of how entrepreneurship can shape social change and indicate how this is initiated through various social settings relationships and communities through rich empirical work this book explores the social of social entrepreneurship and in doing so shows us how entrepreneurship is at home where society is created as such it will prove a fascinating read for academics researchers and students with an interest in entrepreneurship sociology and economic sociology

a cultural history of liberalism one of our most widely used yet misunderstood terms that reveals why the world urgently needs a more liberal mindset so called liberalism has been twisted out of shape by both the left and right wing who incorrectly conceive of it in ideological terms without understanding what a liberal philosophy really entails in untangling these misconceptions wooldridge reveals why the world desperately needs to adopt a proper liberal mindset the cycles of history predict that without a return to liberalism we face autocracy fascism and the societal stratification already visible in the world s structures of opposition populists versus elitists the ultra woke versus the steadfastly traditional and capitalist triumphalists against capitalist catastrophists a call to arms amidst american economic stagnation and the global censorship of information adrian s new book guides us through liberalism s intellectual cultural and political histories to remind us of the true liberal s values freedom through self determinism individual rights healthy skepticism thoughtful tolerance and aversion to dogmatism adrian diagnoses areas of necessary improvement for today s passive liberals who would do well to embody the flexible moderate and critical approaches of their cold war predecessors the west s success against communist totalitarianism came from recognizing the need for a strong military defense while using open communication to explain what the west was defending this energy must be applied to our understanding of overseas regimes and of western capitalism at home to avoid global catastrophe and uphold intellectual

freedom and privacy we must learn from the liberal past and look ahead critiquing the structures we find ourselves in and those further afield

find biographical information on more than 115 000 modern novelists poets playwrights nonfiction writers journalists and scriptwriters sketches typically include personal information addresses career history writings work in progress biographical and critical sources authors comments and informative essays about their lives and work a softcover cumulative index is published twice per year included in subscription

for a long time a prevailing view was that due to the dynamic nature of competition in digital markets intervention by antitrust authorities may do more harm than good it was assumed that joseph schumpeter s perennial gales of creative destruction would sufficiently discipline any incumbent digital firm as rivals were only one click away switching costs low and network effects reversible based upon the economics of innovation the article first examines the market conditions under which significant product improvement and or disruptions from outside may develop and unfold it then examines why such conditions are lacking where a single undertaking largely controls a digital ecosystem the article concludes that the protective moats and walls that digital gatekeepers have built around their cash cow services significantly reduce the incentives and abilities to innovate for any participant within such ecosystem and to disrupt the incumbent s service due to common interests and mutual interdependencies of the operators of the largest digital ecosystems it also cannot be presumed that the lack of innovation within ecosystems intra ecosystem competition is sufficiently outbalanced by innovation across ecosystems inter ecosystem competition in such a setting competition policy may no longer assume that dynamic competition sufficiently disciplines even dominant companies and that there is a higher risk from over enforcement than from underenforcement accordingly the measures proposed for instance in the european digital markets act and the american choice and innovation online act to open up markets for innovation go into the right direction

praeger special studies praeger scientific includes bibliographies and index

a paper reprint of the 1988 original it is a political history that describes and analyzes the management of organized knowledge wheatley takes flexner and the carnegie foundation of 1910 as the model portz political science northeastern u combines a synthesis of the literature on urban politics and political economy with a close analysis of plant closings in pittsburgh pennsylvania louisville kentucky and waterloo iowa to illuminate the complexity of constraints upon and range of local government efforts to control the economic damage caused by shutdowns paper edition unseen 12 95 annotation copyrighted by book news inc portland or

when the big ball drops on new year s eve thousands are there to witness that great glittering sight while millions more watch on national television times square may be the cultural hub of america the crossroads of the world but its lights have not always shone as brightly as they do now once a glamorous theater district times square and 42nd street had degenerated into a neighborhood known for the winos and sex shops of midnight cowboy until new york s business and arts communities stepped in these advocates of urban revitalization exploited cultural and historic preservation arguments to transform a low income entertainment district into a disney fied tourist mecca where ratso rizzo once kicked cars and hookers plied their trade mickey mouse now greets visitors from atop a disney superstore surrounded by rising office towers theaters and theme restaurants all thanks to huge tax subsidies and government support alexander reichl tells the fascinating story of how cultural politics and economic greed transformed the city s physical and social environment with an ongoing multibillion dollar redevelopment program changing the district from a symbol of urban decline to one of urban renaissance he explains the political significance of the historic preservation and arts related approach to urban revitalization showing how it was used to appeal to the upscale values of middle class new yorkers often hostile to urban renewal he also examines the role of the walt disney company in the project and demonstrates its power to redefine a premier public space in telling the story of times square reichl reveals much about politics and power at the city level and their relationship to the development of urban space he frames his lively narrative with an illuminating account of how historic preservation initiatives at all government levels have displaced large scale federal urban renewal programs as the dominant approach to urban development and he shows the importance of political discourse and cultural politics in mobilizing public support for urban redevelopment now that it has been reconfigured for the 21st century times square provides a rich and multifaceted case for exploring the latest trends in urban renewal yet reichl suggests much that has happened here is regrettable the ousting of low income citizens to serve commercial interests the loss of a culturally diverse entertainment district and the failure to address persistent class and race based segregation in a central urban area by getting to the heart of the great white way reconstructing times square provides an important look at urban renewal and politics in a changing america

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